



DILLO'S DIZ

Theme Parks • Nostalgia • Pop Culture • Fandom

www.dillosdiz.com

ABOUT DILLO'S DIZ

Dillo's Diz is an **8-year-running podcast** hosted by siblings Frank & Jen, delivering engaging commentary, insider perspectives, and personality-driven interviews across theme parks, nostalgia, and pop culture. With humor, heart, and genuine enthusiasm, we've built a loyal community of Disney adults, families, and fandom lovers.

- Theme park updates, ride rethemes & park news
- Trip planning tips and park strategy
- Nostalgic throwbacks & pop culture crossovers
- Exclusive interviews with industry professionals & performers

PLATFORM REACH

PODCAST	YOUTUBE	TIKTOK
900+ monthly downloads	845K+ lifetime views	11K+ followers
8+ years running Evergreen long-tail growth	1.6K subscribers Long-form + Shorts mix	High engagement Disney & nostalgia content

FEATURED GUESTS & CONVERSATIONS

Dillo's Diz has hosted high-profile interviews that showcase our credibility and industry access:

All New Mickey Mouse Club Alumni	Chasen Hampton, Deedee Magno Hall, Jennifer McGill
Choo Choo Soul	Genevieve Goings and Constantine "DC" Abramson
Former Disney Imagineers	Behind-the-scenes perspectives on park design & storytelling
Former WDW Entertainment Cast Members	Insider stories from the parks
Published Authors	Writers in the theme park, nostalgia, and pop culture space

AUDIENCE SNAPSHOT

Who's Listening & Watching:

- Disney fans & Disney adults
- Parents planning theme park trips
- Nostalgia-loving millennials
- Collectors & pop culture enthusiasts

Content Tone & Style:

- Casual, conversational, and fun
- Sibling chemistry — genuine & unscripted
- Trusted voice in a niche fandom community
- Live reads feel natural, not scripted

SPONSORSHIP OPTIONS

PODCAST LIVE READ

45–60 sec mid-roll integration
Conversational, authentic delivery
Link in show notes
Starting at \$125–\$175/ep

MULTI-PLATFORM BUNDLE

Podcast live read
+ TikTok mention
+ YouTube description link
Starting at \$350–\$500

AFFILIATE PARTNERSHIP

Custom discount code
Links across all platforms
Natural, organic mentions
Commission-based — great first step!

Custom packages available. Recurring sponsorships welcome — passive, easy integration preferred.

IDEAL BRAND FIT

- Theme park travel agencies & ticket platforms
- Memory preservation & digitization services
- Nostalgia & pop culture merchandise
- Family-focused products & subscription boxes
- Toys, books & collectibles
- Independent shops in the theme park & nostalgia space

WHY PARTNER WITH DILLO'S DIZ?

- ✓ **8+ Years of Credibility** — Organic, loyal audience built over nearly a decade of consistent content.
- ✓ **Niche = High Value** — Targeted theme park & nostalgia fans convert better than broad general audiences.
- ✓ **Multi-Platform Reach** — Podcast + YouTube (845K+ views) + TikTok (11K) = maximum brand exposure.
- ✓ **Industry Access** — High-profile guest interviews signal professionalism and community trust.
- ✓ **Passive-Friendly** — Simple, natural integrations — no heavy lift required on your end.

LET'S WORK TOGETHER

Frank & Jen | Co-Hosts, Dillo's Diz

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